


School of Information Science
& Learning Technologies
University of Missouri



INSTITUTE of
Museum and Library
SERVICES

Healthy Online: Libraries and Virtual Health Programming

Missouri Library Association 2021
September 29


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|---------------|-----------------|---------------|----------------|---------------|-------------|--------------|--------------|
| Denise Adkins | Jenny Bossaller | Ericka Butler | Charissa Evans | Brandon Jason | Chris Pryor | Ellen Thieme | Deborah Ward |
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Introduction


Planning:

- Immersion in local environments (health clinics, Boys and Girls Clubs, nursing homes, etc.)
- Bridge the study of librarianship with community partners to improve health outcomes



Reality:

- Most possible partner environments closed
 - No access to health clinics
- BUT**
- Students were able to create successful programming anyway




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Mental Health - Build a Terrarium Virtual Program

Ericka Butler, St. Louis, MO

- Determine virtual platform (Zoom)
- Determine how many participants you can have (we limited to 10)
- Advertise and Promote event!
- Order materials from Amazon/Walmart
- Promote More!
- Create Terrarium bags
- Participants pickup supplies via curbside
- Key to a successful program




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My Path to a Nicotine Free Future

Charlee Evans, Christian County Library

- Percentage of smokers in Christian County: 20% which is 3% over the national average.
- Partnered with the local hospital through the American Lung Association.
- People who have insurance pay nothing for a program like this, people without would have to pay hundreds out of pocket.
- The library was offering it to all people for free.




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Vaccine Development & Efficacy:

Brandon Jason, Christian County Library - Nixa, MO

All of Us Community Engagement Network

- Target Audience:** Rural, Spanish-Speaking
- Language:** Spanish, English, ASL
- Program Partners:** National Rural Health Association, the National Alliance for Hispanic Health, and the Juntos Center for Advancing Latino Health
- Statistics:** 641 live views

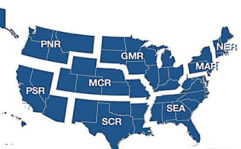


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Network of the National Library of Medicine Research Specialist Projects

Ellen Thieme, Columbia

- Outreach, curriculum design, etc.
- Library Marketing Professional Development Award
- CHIS collaboration between NNLM and MLA
 - Scholarships still available!
- Equity, Diversity, and Inclusion Scan
 - The study consisted of an environmental scan in survey format sent to member libraries in the six states. Through mixed methods, the scan was designed to determine the state of equity, diversity and inclusion in the region.



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C4CH outside of Missouri

- Brandon Kennedy (CO): LGBTQI Health Resources Project
- Sarah Oliva (CO): Projects for destigmatizing reproductive health for teens and mental health resources
- Melanie Newell (NE): Toolkit promoting NNLM and other hubs
- Kimberly Rothgeb (NE): Health information materials reaching local church community
- Stephanie O'Connor (NE): One-stop shop for available rural healthcare

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Takeaways

- Kudos to these creative students!
- Bridges to community networks
- Program promotion and evaluation: WHAT WORKS and WHY?
- Evidence-based programming rather than assumptions
- CHIS is useful across the board

Libraries are in an unprecedented position to add value to health information, health equity, and health information literacy.

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